



FEDERICO LUGER
GALLERY HOUSE LONDON
February 1st - April 15th 2024

ECOSYSTEMS

LINE CONCEPT

FORTNITE

BANANAS

IN THE ROUND WHITE CUBE

WIZARD

FEDERICO LUGER

Born in Milan, 1979. Lives and works in Milan and Maloja.

Armando Reveron Academy in Caracas, where he studied drawing and painting. Accademia Di Brera, Milan.

Federico Luger is known for his diverse and innovative works in the realm of conceptual art, each characterised by a profound exploration of ideas and concepts. Luger's art often blurs the lines between reality and illusion, with a particular focus on the relationship between space, identity, and perception. His works frequently challenge conventional artistic boundaries, inviting viewers to engage in a dialogue that questions established norms, encourages critical thinking and provoke intellectual and emotional responses, prompting a deeper consideration of the complex interplay between art and the human experience.

Luger's interest in art is not circumscribed by the work itself but also extends to the context in which the work lives and is enjoyed, to the thought that generated it and the study that created it. His artistic practice takes the form of an intuitive and experimental analysis in continuous development through various media, above all painting, to which he flanks the creation and curatorship of such projects and shows as *The immigrants*, Venice 2013; *Advertising the Paradise*, A Pick Gallery, Turin 2020; *Net Jumps*, Allegra Ravizza Gallery, Lugano 2021.



ECOSYSTEMS

Federico Luger presents Ed Wood, an invented artist born in 2004, with a selection of works on paper from the series Ecosystems. A representative of Connections between ropes and dry trees that show how the world can be fragile, dynamic in a surreal equilibrium.



Federico Luger

Ecosystem: The Prince, 2024

Watercolour and Ink on paper

24 x 32 cm

9 1/2 x 12 5/8 in

€ 1300 + VAT

WIZARD



Federico Luger

Ecosystem: Cat food, 2024

Watercolour and Ink on paper

25.4 x 17.8 cm

10 x 7 in

€ 400 + applicable tax

WIZARD



Federico Luger

Ecosystem: Wood & Letters, 2004

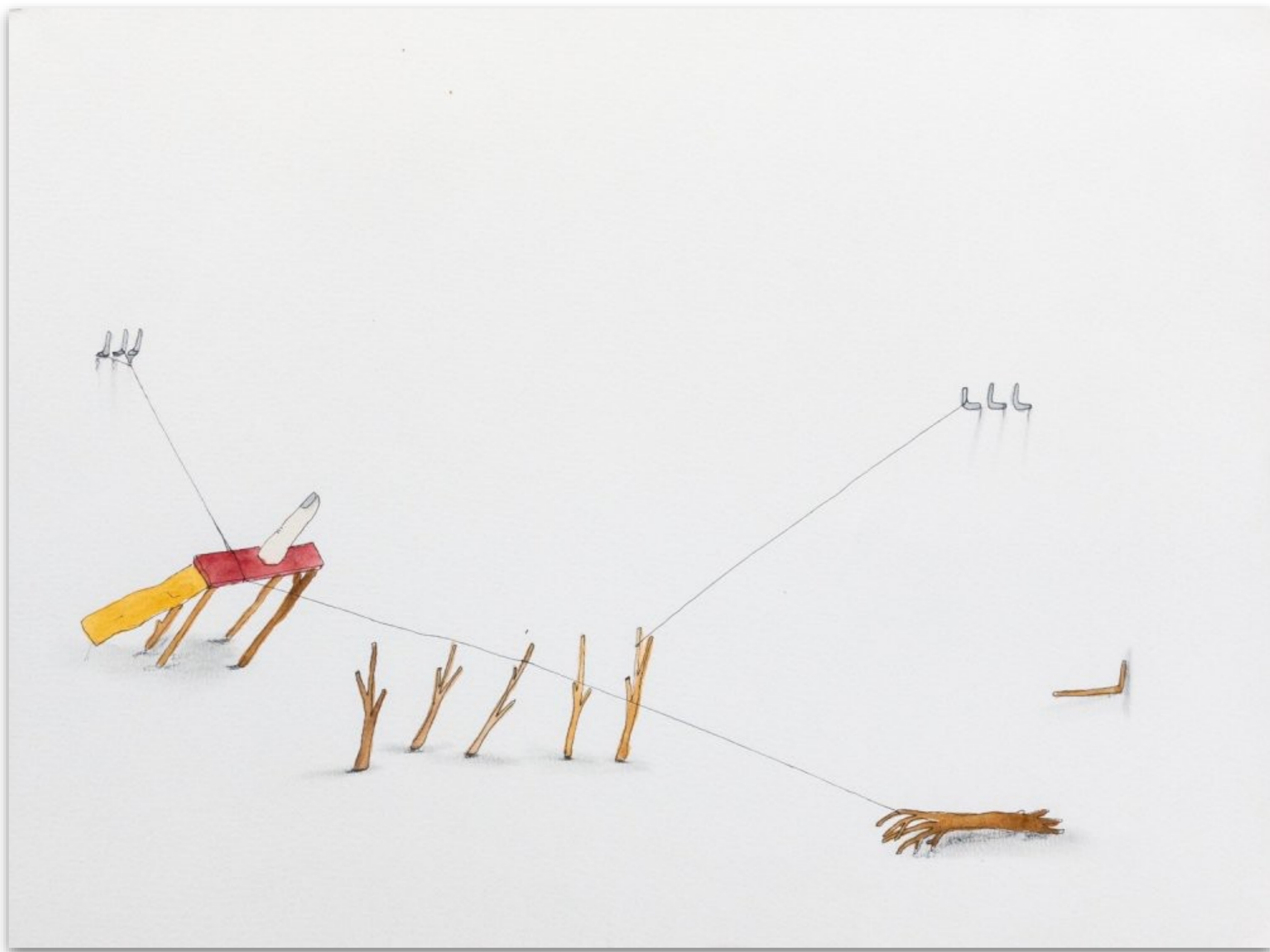
Watercolour and Ink on paper

24 x 32 cm

9 1/2 x 12 5/8 in

€ 1,000 + VAT

WIZARD



Federico Luger

Ecosystem: Finger and Trees , 2004

Watercolour and Ink on paper

24 x 32 cm

9 1/2 x 12 5/8 in

€ 850 + applicable tax

WIZARD



Federico Luger

Ecosystem: Bird and Trees, 2004

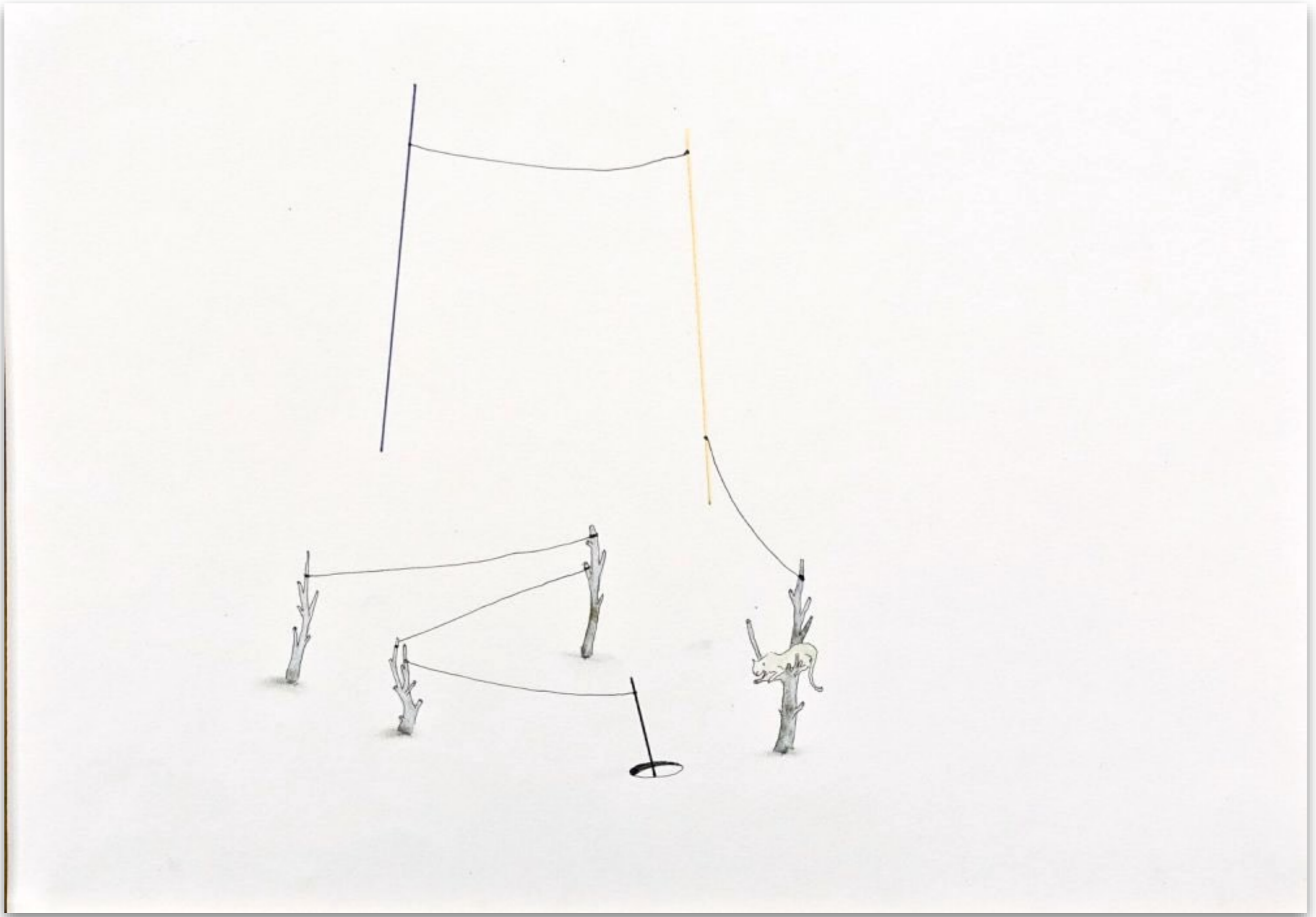
Watercolour and Ink on paper

23 x 31 cm

9 x 12 1/4 in

€ 850 + applicable tax

WIZARD



Federico Luger

Ecosystem: Misterios, 2014

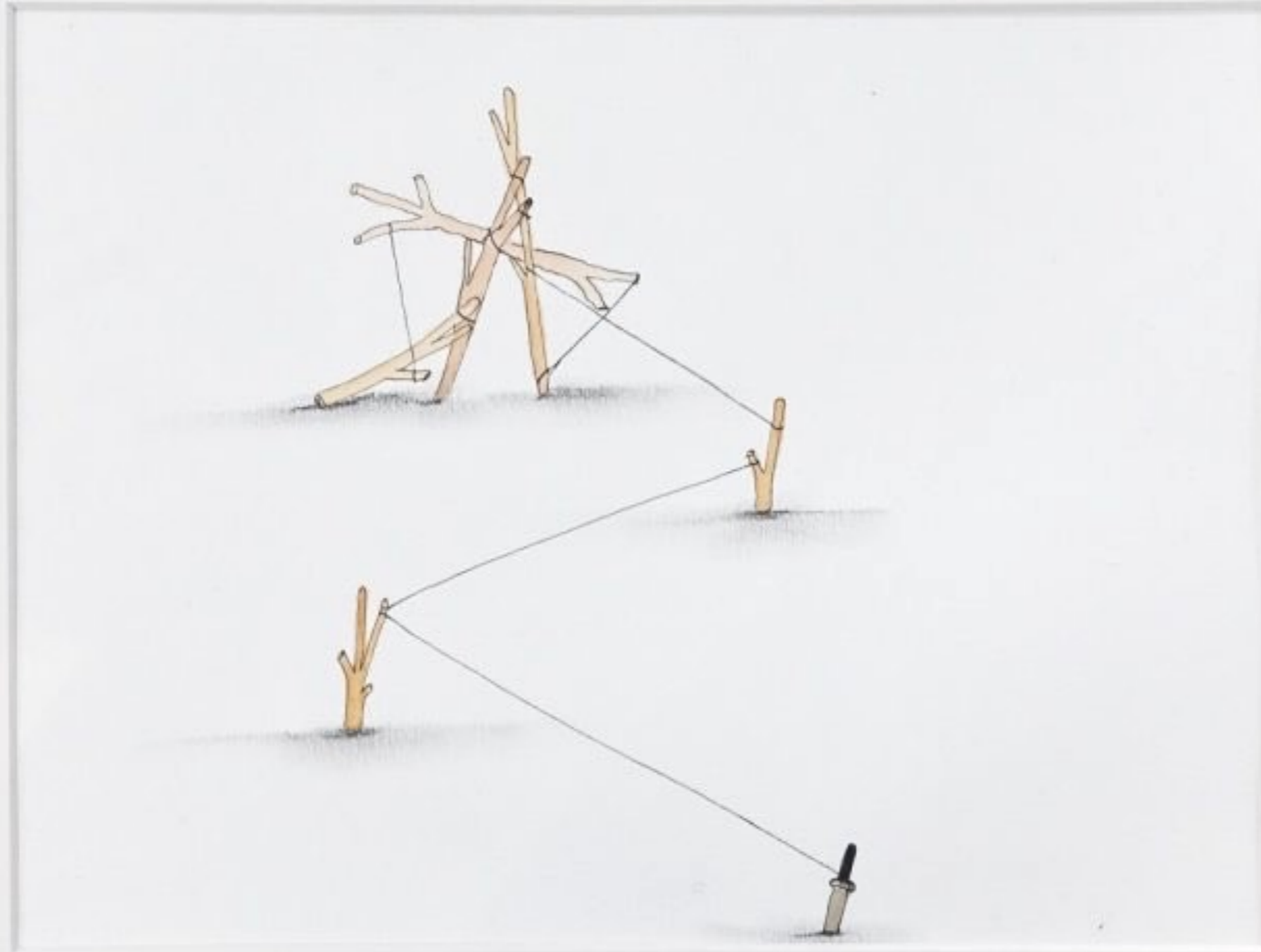
Watercolour and Ink on paper

42 x 29.7 cm

16 1/2 x 11 3/4 in

€ 1,300 + applicable tax

WIZARD



Federico Luger

Ecosystem: Knife and Trees , 2004

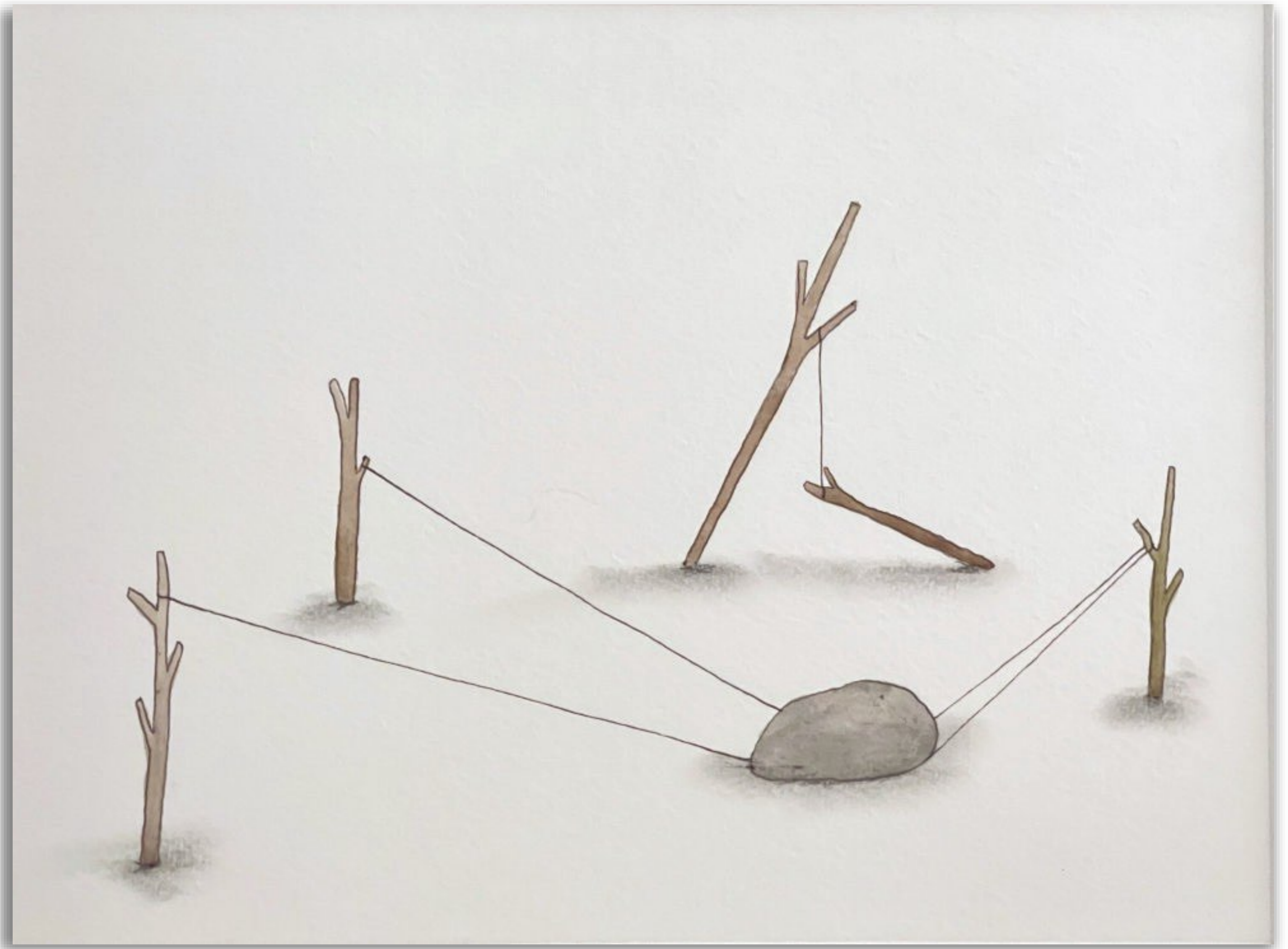
Watercolour and Ink on paper

30 x 40 cm (including paspartu)

11 3/4 x 15 3/4 in

€ 850 + applicable tax

WIZARD



Federico Luger

Ecosystem: Stick and stones, 2004

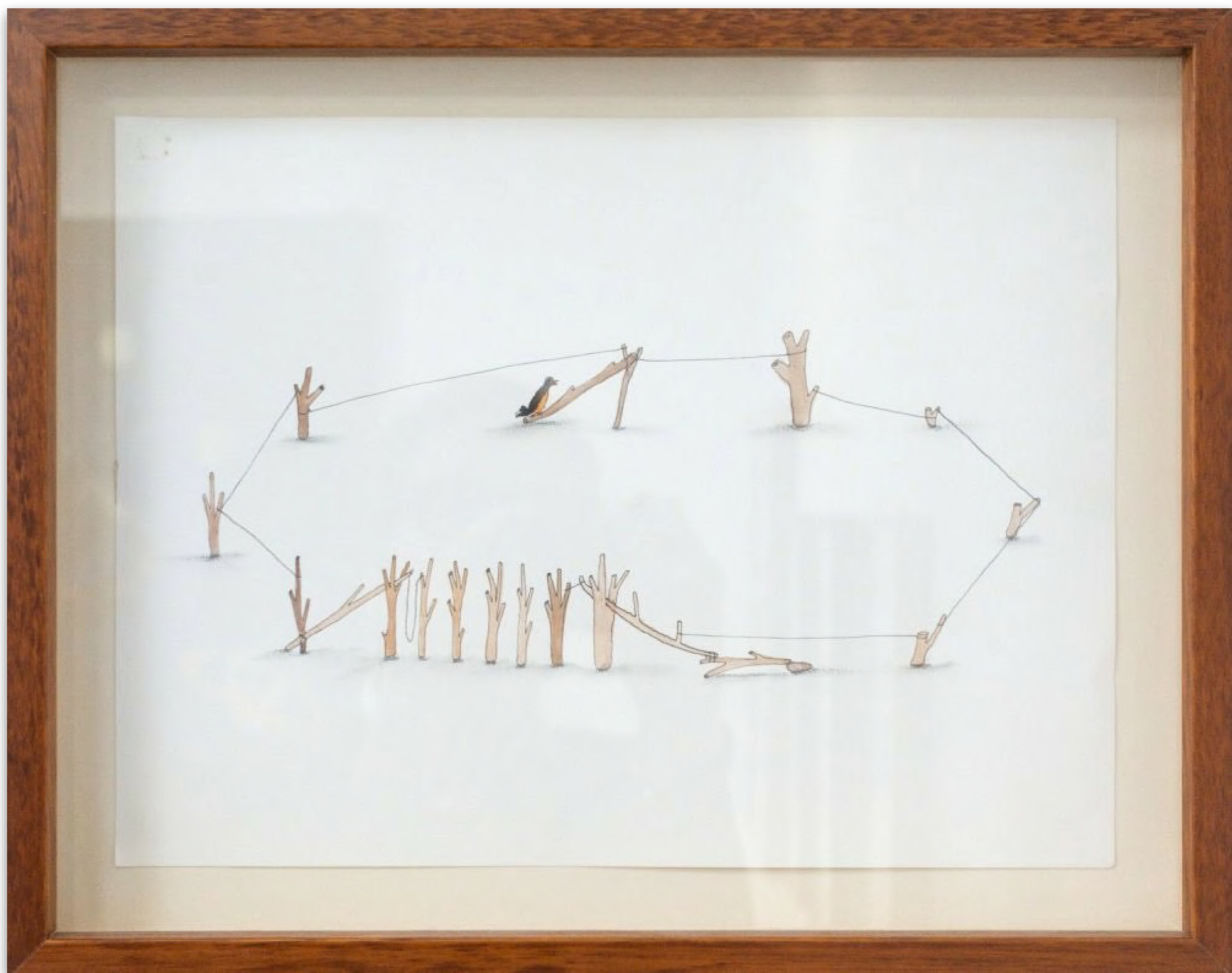
Watercolor and Ink on paper

23 x 31 cm

9 x 12 1/4 in

€ 850 + VAT

WIZARD



Federico Luger

Ecosystem: Bird, 2004

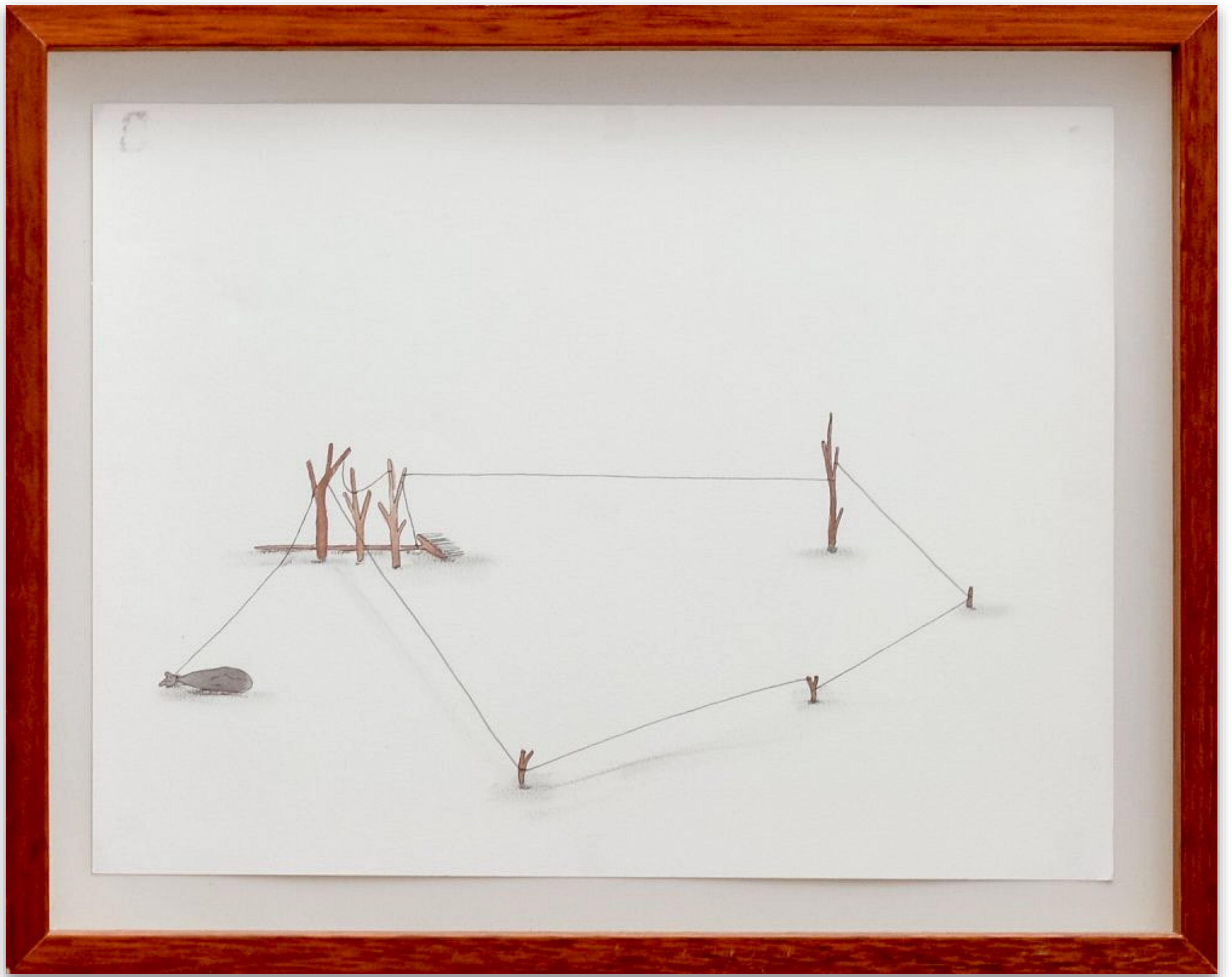
Watercolour and Ink on paper

23 x 31 cm + frame

9 x 12 1/4 in

€ 950 + applicable tax

WIZARD



Federico Luger

Ecosystem wood, broom and string, 2004

Watercolour and Ink on paper

30 x 37.8 cm

11 3/4 x 14 7/8 in

€ 950 + VAT

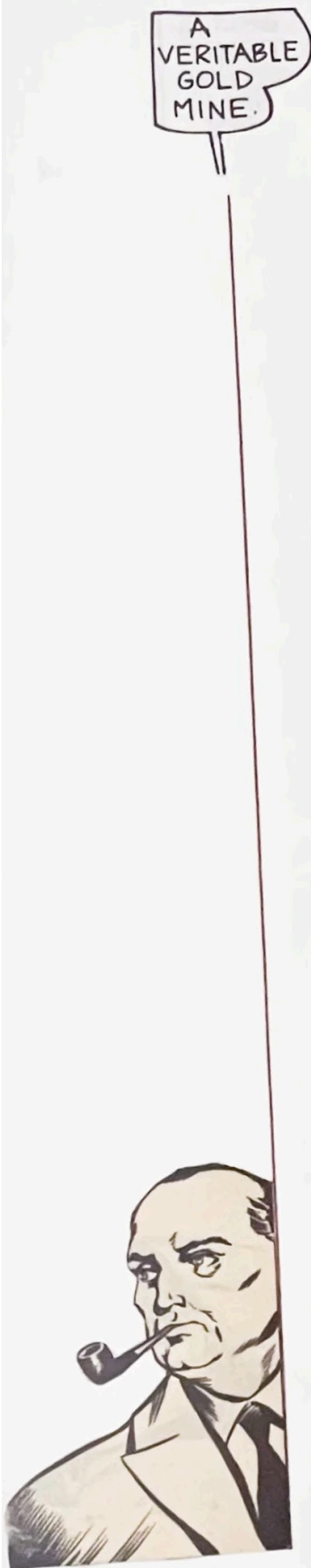
WIZARD

LINE CONCEPT

Federico Luger draws inspiration from different characters of the history and theory of contemporary art, especially from conceptualism (Joseph Kosuth and André Cadere) and minimalism (Fred Sanback).

He uses the combination of lines and words, which he takes from different comic books, so that the dialogues are incomplete, or arbitrarily combined. These lines float in space, together with the words and some images that, in the ensemble, form a visual dialogue. These dialogues are incomplete, almost nonsensical; at the same time, the lines are abstractions, of Cadere's stick, of the stick as a symbol of power and knowledge.

The colours and the words come together at one point in which, for Luger, the artistic event has its origin: the viewer gets actually in touch with the work because of the need of fulfilling the sense, of imagining what is its meaning. The images, the words, and the color overpass the limit of the line, like a border that have to be cross.





Federico Luger

Line concept 3 people 2 messages, 2013

Collage, pen and marker on paper

72 x 52 cm

28 3/8 x 20 1/2 in

€ 2,500 + VAT

WIZARD



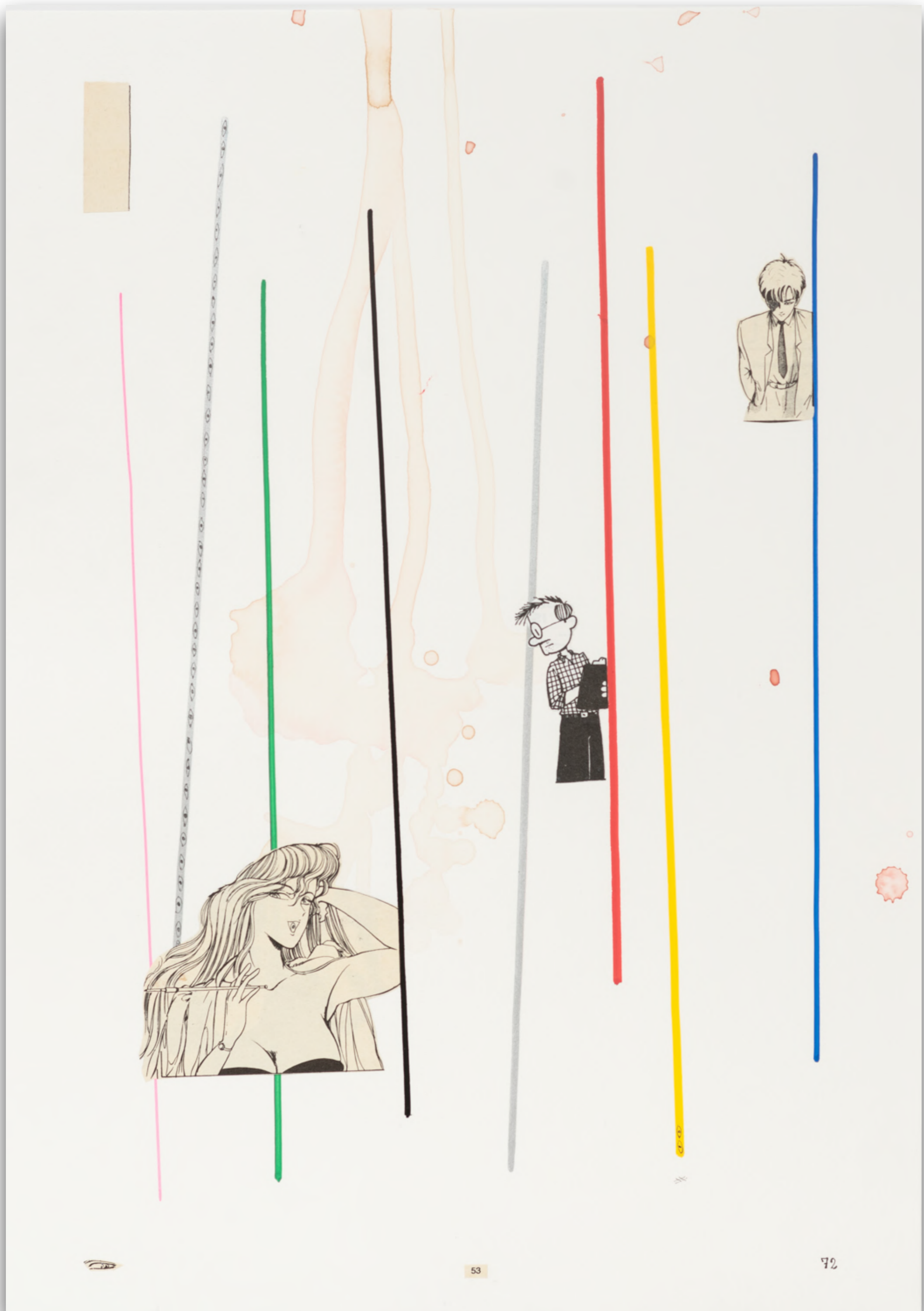
Federico Luger

Line Concept and Ecosystems, 2016

Collage, pen and marker on paper

€ 1,500 + VAT

WIZARD



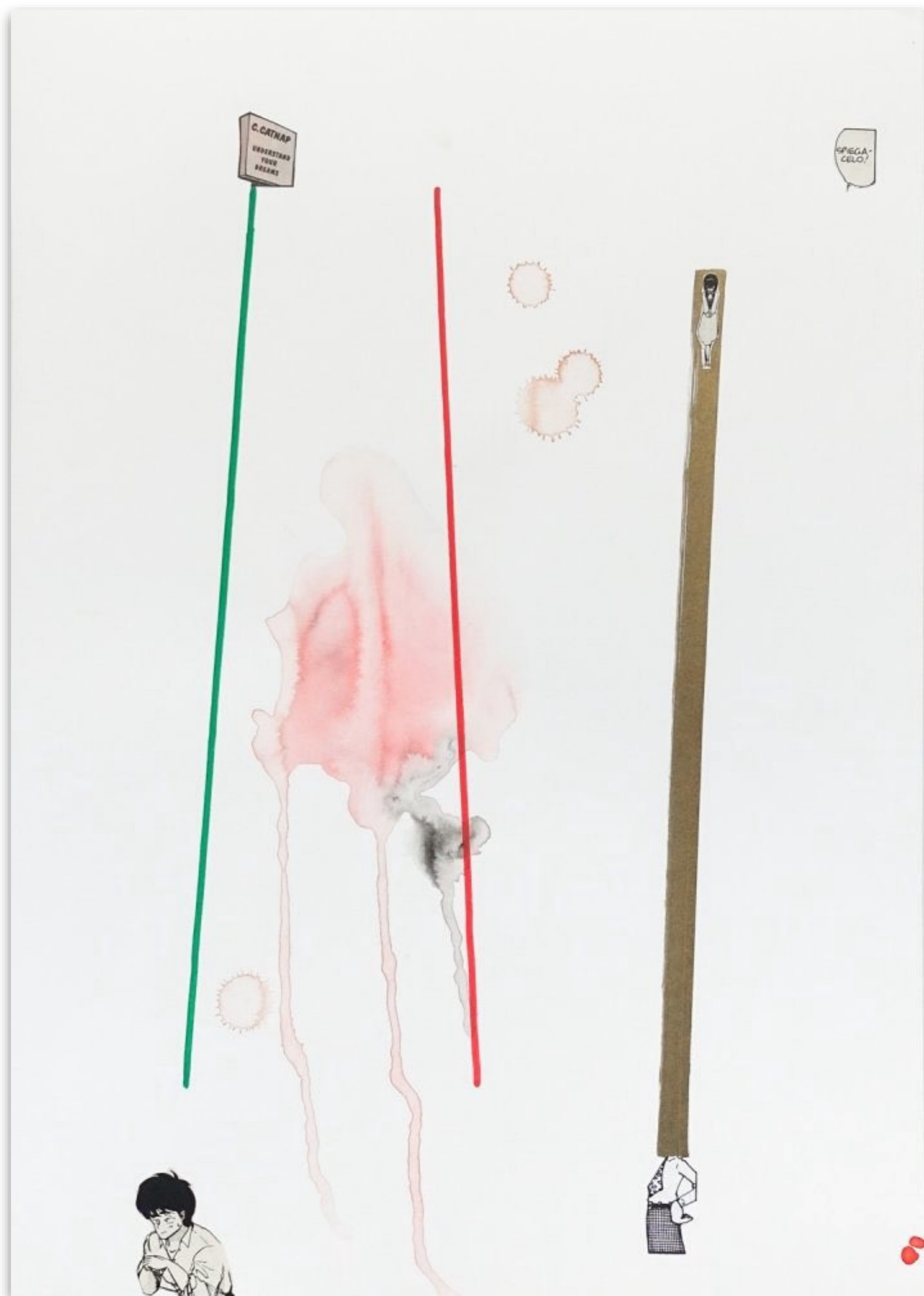
Federico Luger

Line Concept, 2015

Collage, pen and marker on paper

€ 1,300 + VAT

WIZARD



Federico Luger

Line Concept: Splash, 2015

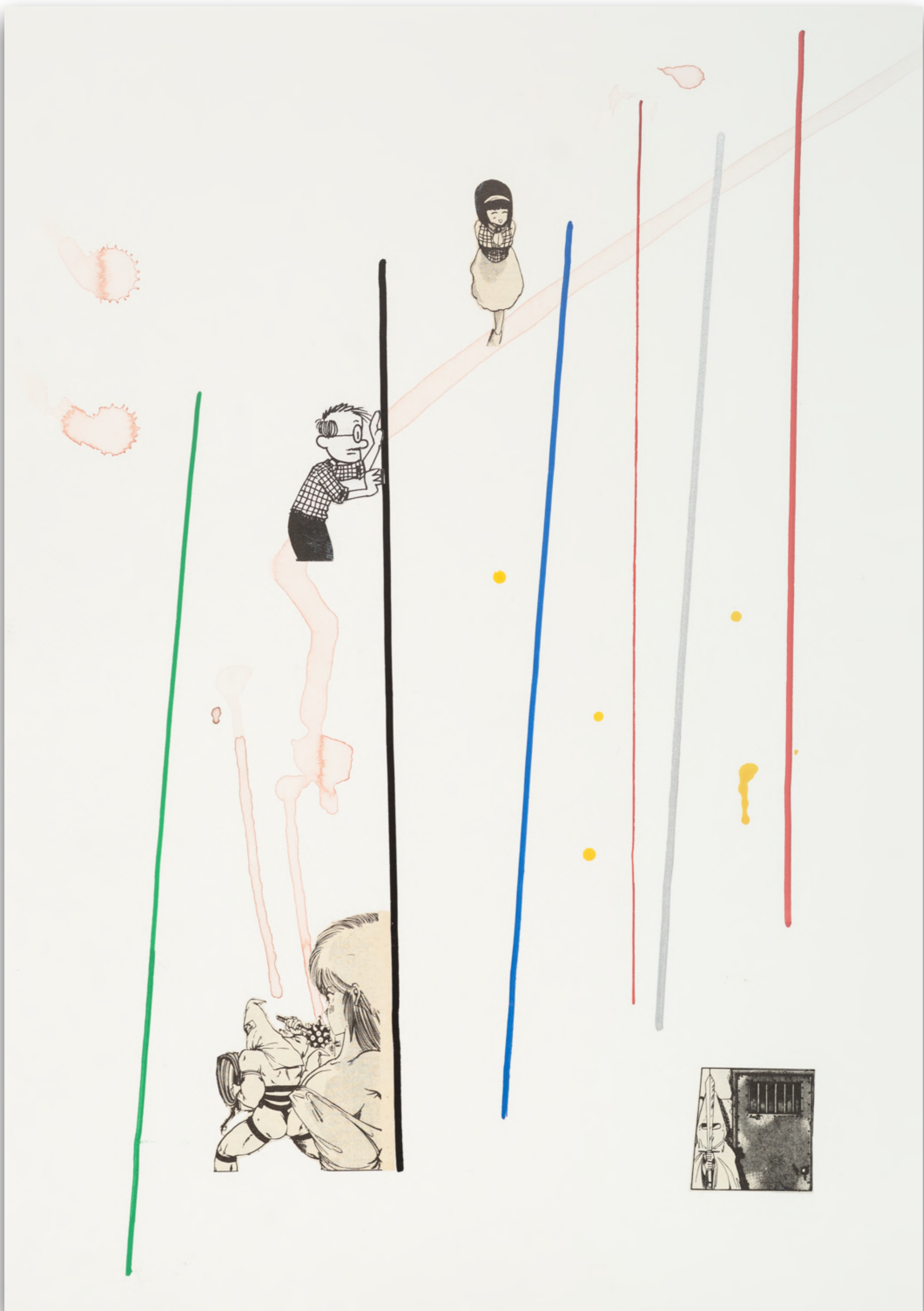
Collage, pen and marker on paper

42 x 29.7 cm

16 1/2 x 11 3/4 in

€ 1,300 + applicable tax

WIZARD



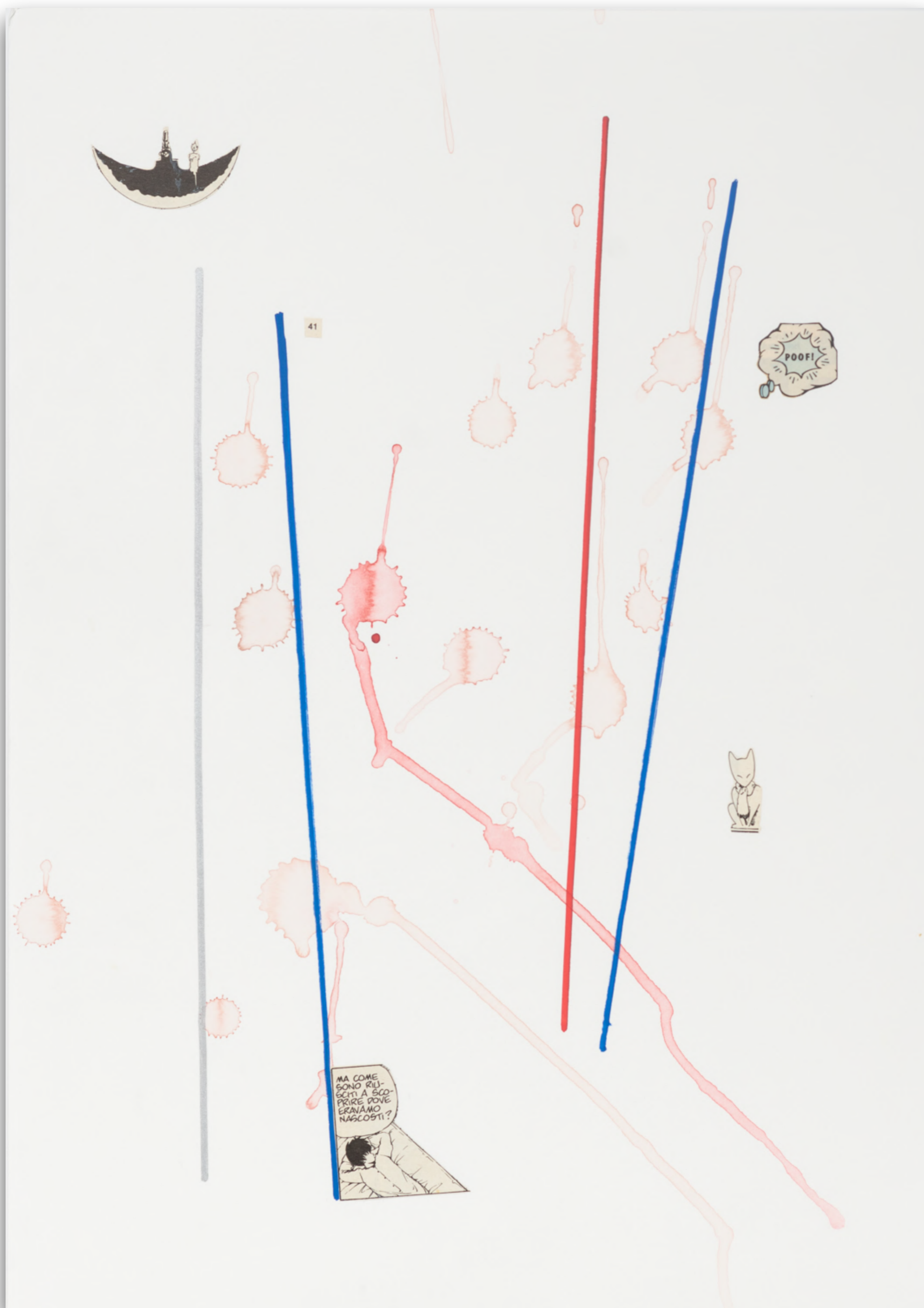
Federico Luger

Line Concept, 2015

Collage, pen and marker on paper

€ 1,300 + VAT

WIZARD



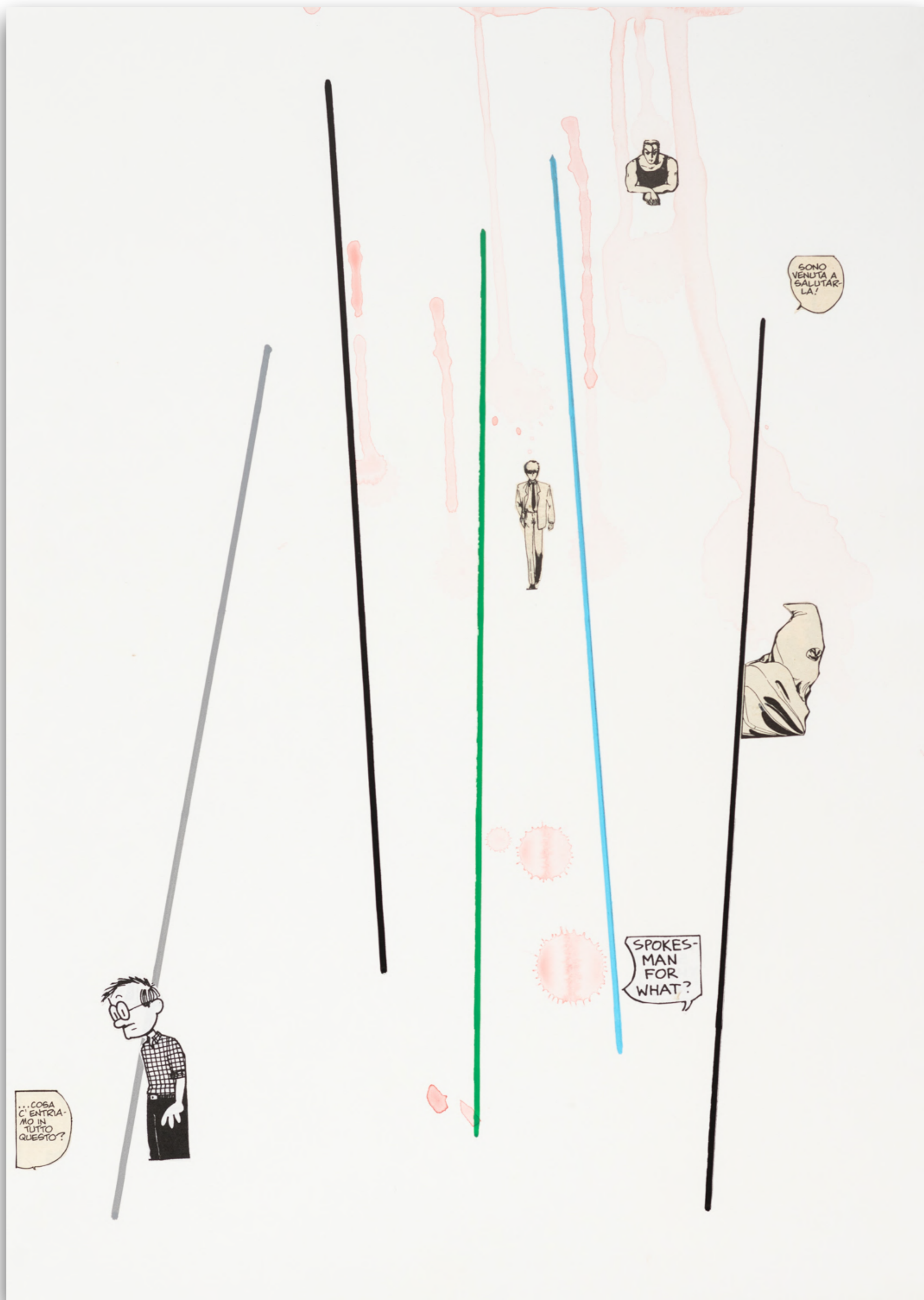
Federico Luger

Line Concept, 2015

Collage, pen and marker on paper

€ 1,300 + VAT

WIZARD



Federico Luger

Line Concept, 2015

Collage, pen and marker on paper

€ 1,300 + VAT

WIZARD



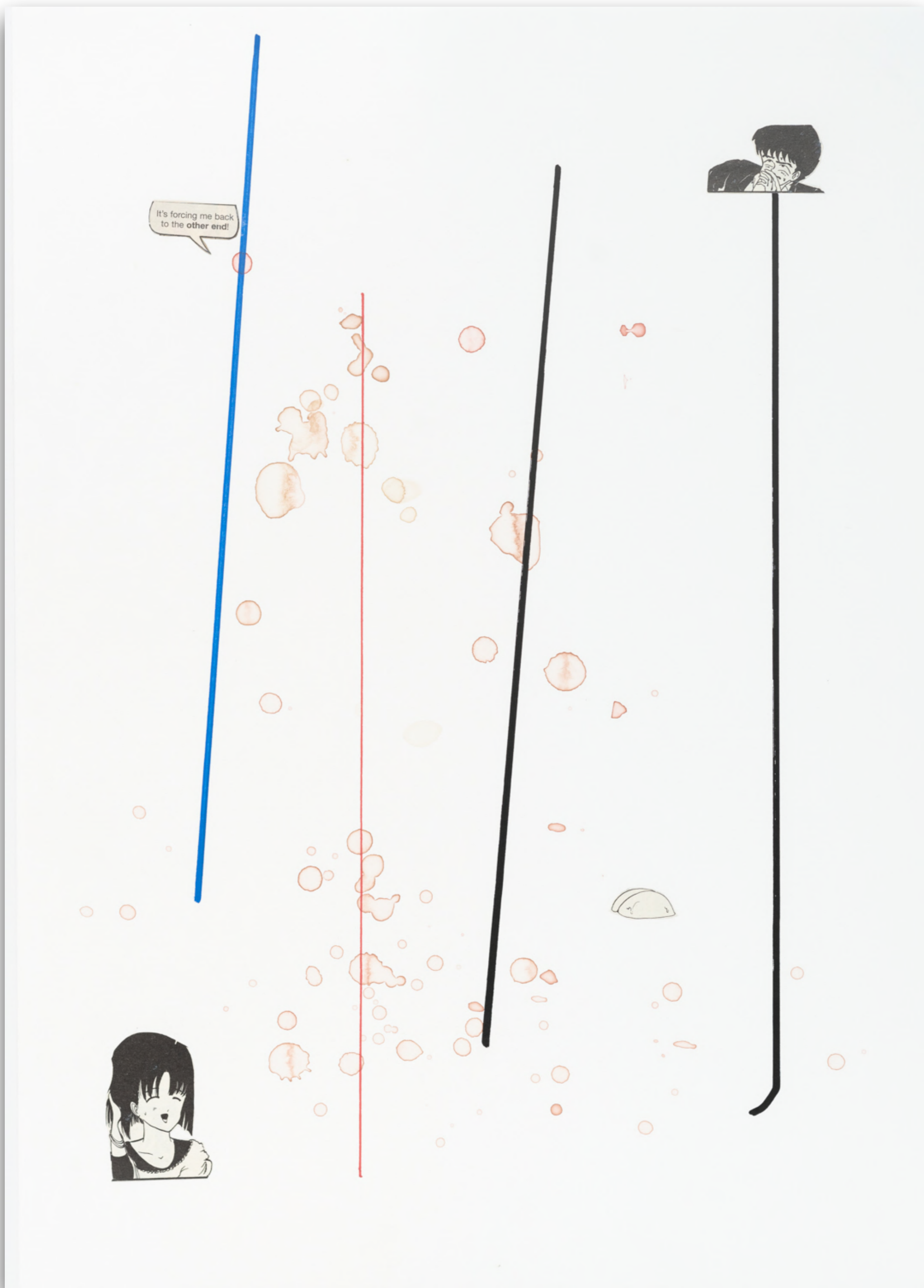
Federico Luger

Line Concept, 2015

Collage, pen and marker on paper

€ 1,300 + VAT

WIZARD



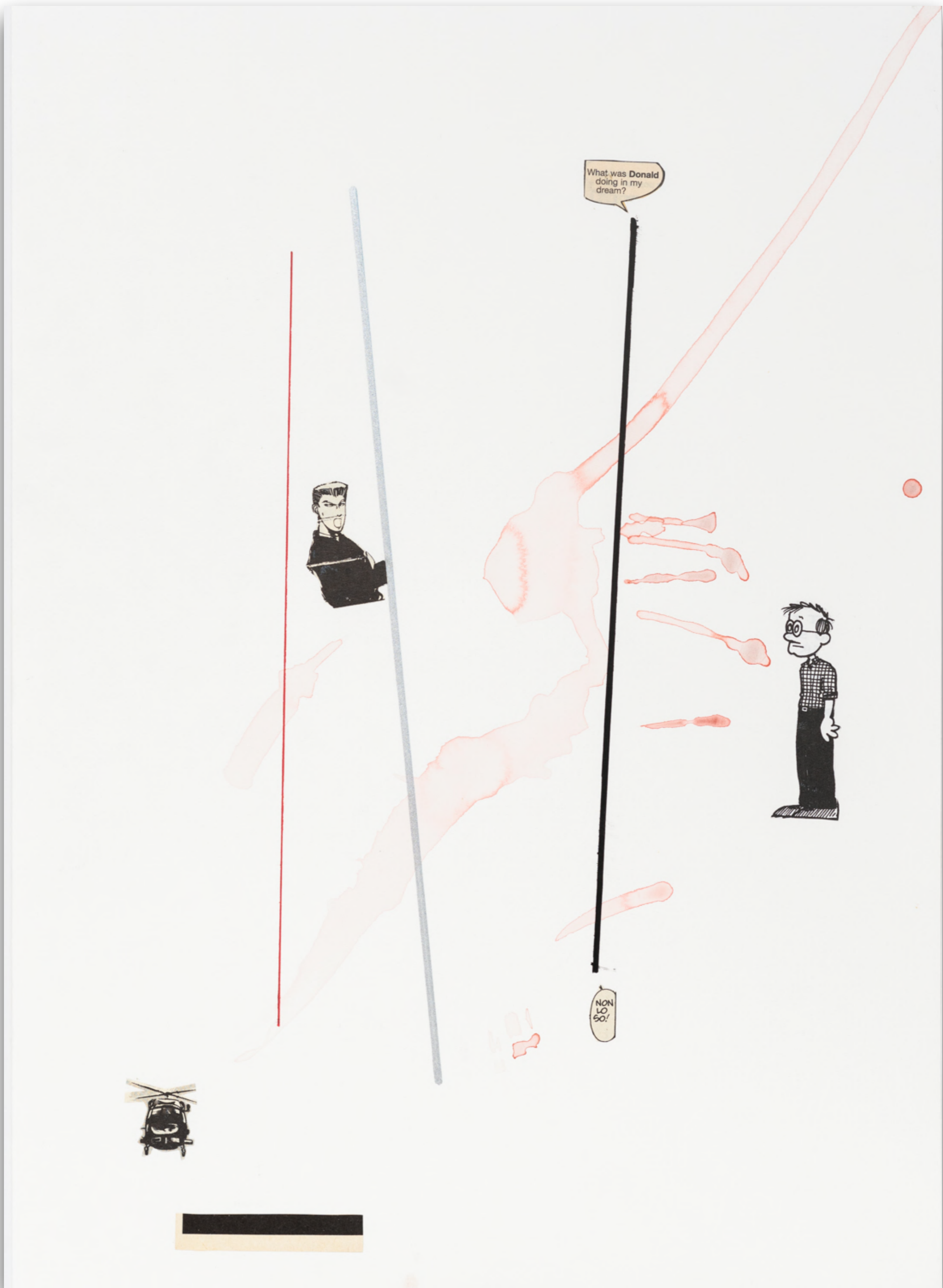
Federico Luger

Line Concept, 2015

Collage, pen and marker on paper

€ 1,300 + VAT

WIZARD



Federico Luger

Line Concept, 2015

Collage, pen and marker on paper

€ 1,300 + VAT

WIZARD



FORTNITE SERIES

Oil paintings inspired by the popular video game Fortnite. Each painting showcases a different in-game "skin," emphasising the power and abilities these outfits confer on players. Luger balances a realistic and pop-art style for the skins with a personal, gestural background that includes elements from his earlier works. The series, titled "All Roads Lead to Fortnite," explores how digital media has reshaped our concept of geography and the role of digital spaces like Fortnite as hubs for social interaction, especially during the global lockdown. It materialises the game's iconic characters in oil on canvas, bringing the PIXEL to the PIGMENT.



Federico Luger

The King (LeBron James), 2022

Oil on canvas

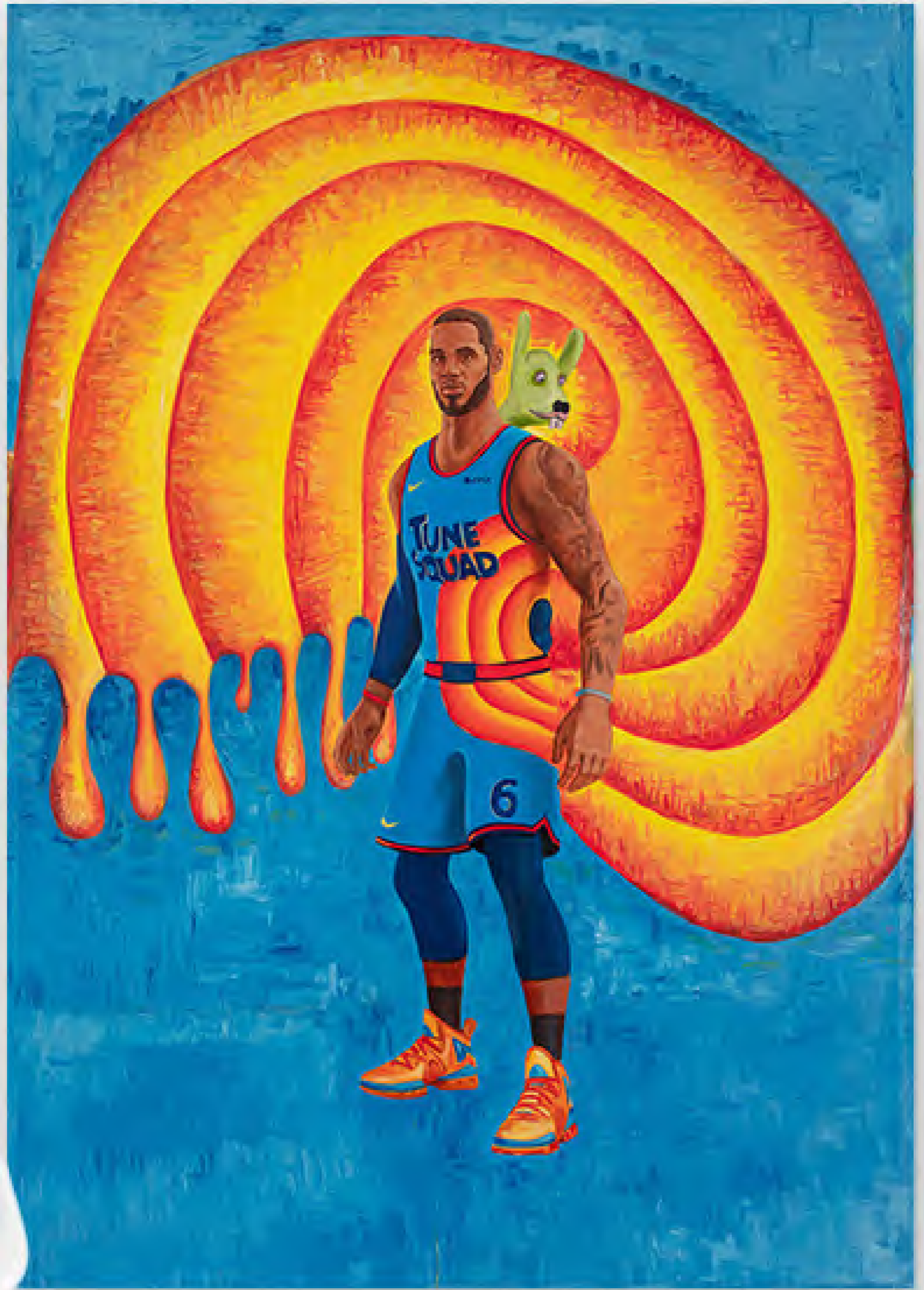
200 x 140 cm

78 3/4 x 55 1/8 in

€ 15,000 + VAT

WIZARD







Federico Luger

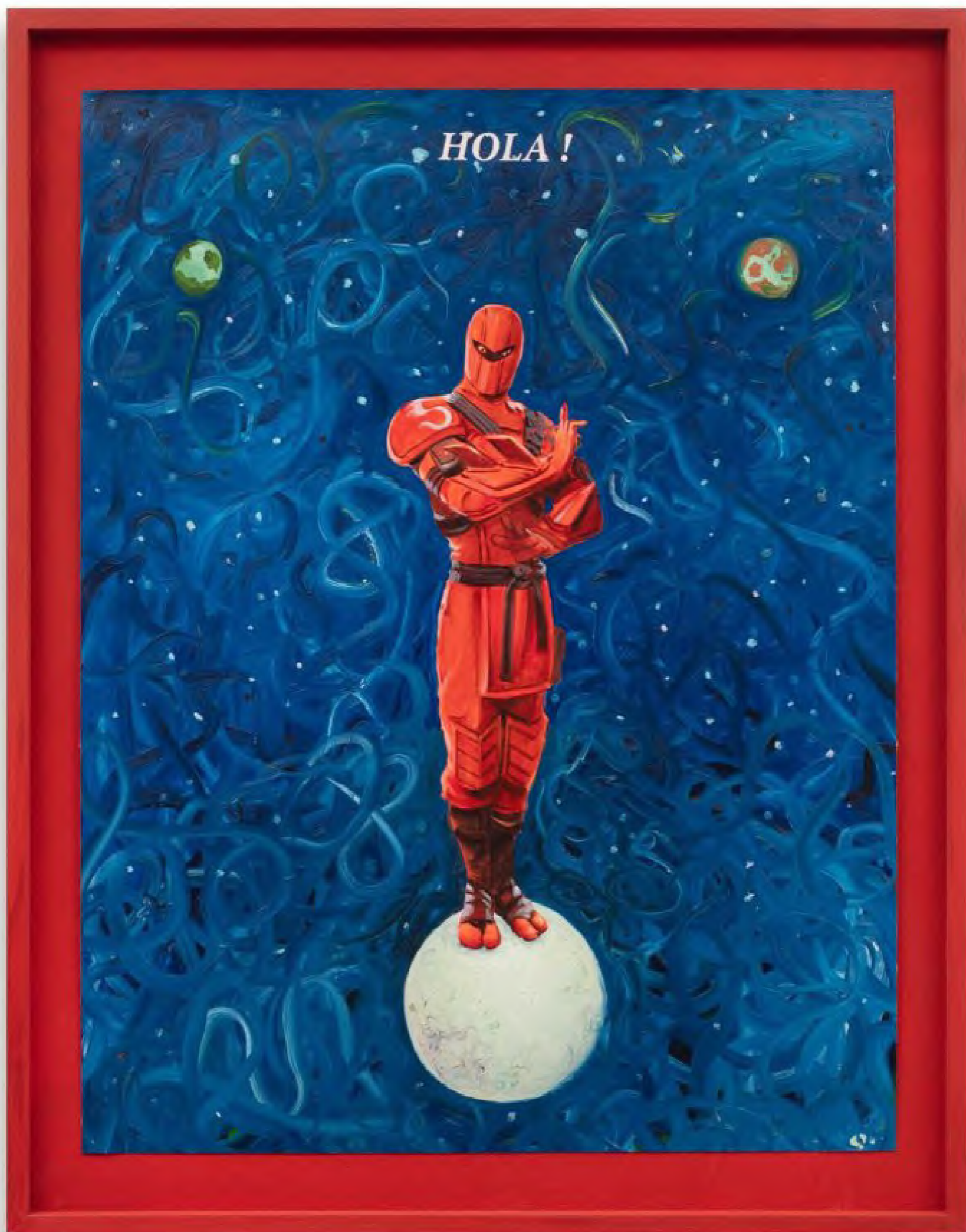
Universo, 2020

Oil on canvas

200 x 140 cm

€ 15,000 + VAT

WIZARD



Federico Luger

Hola, 2022

Oil on Canvas

103 x 81 cm

40 1/2 x 31 7/8 in

€ 10,000 + VAT

WIZARD

HOLA!







Federico Luger

Space, 2022

Oil on canvas

103 x 81 cm

40 1/2 x 31 7/8 in

€ 10,000 + VAT

WIZARD



Federico Luger

Reparación de arcoíris, 2021

Oil on canvas

103 x 81 cm

€ 10,000 + VAT

WIZARD



Federico Luger

Reparación de arcoíris, 2021

Oil on canvas

103 x 81 cm

€ 10,000 + VAT

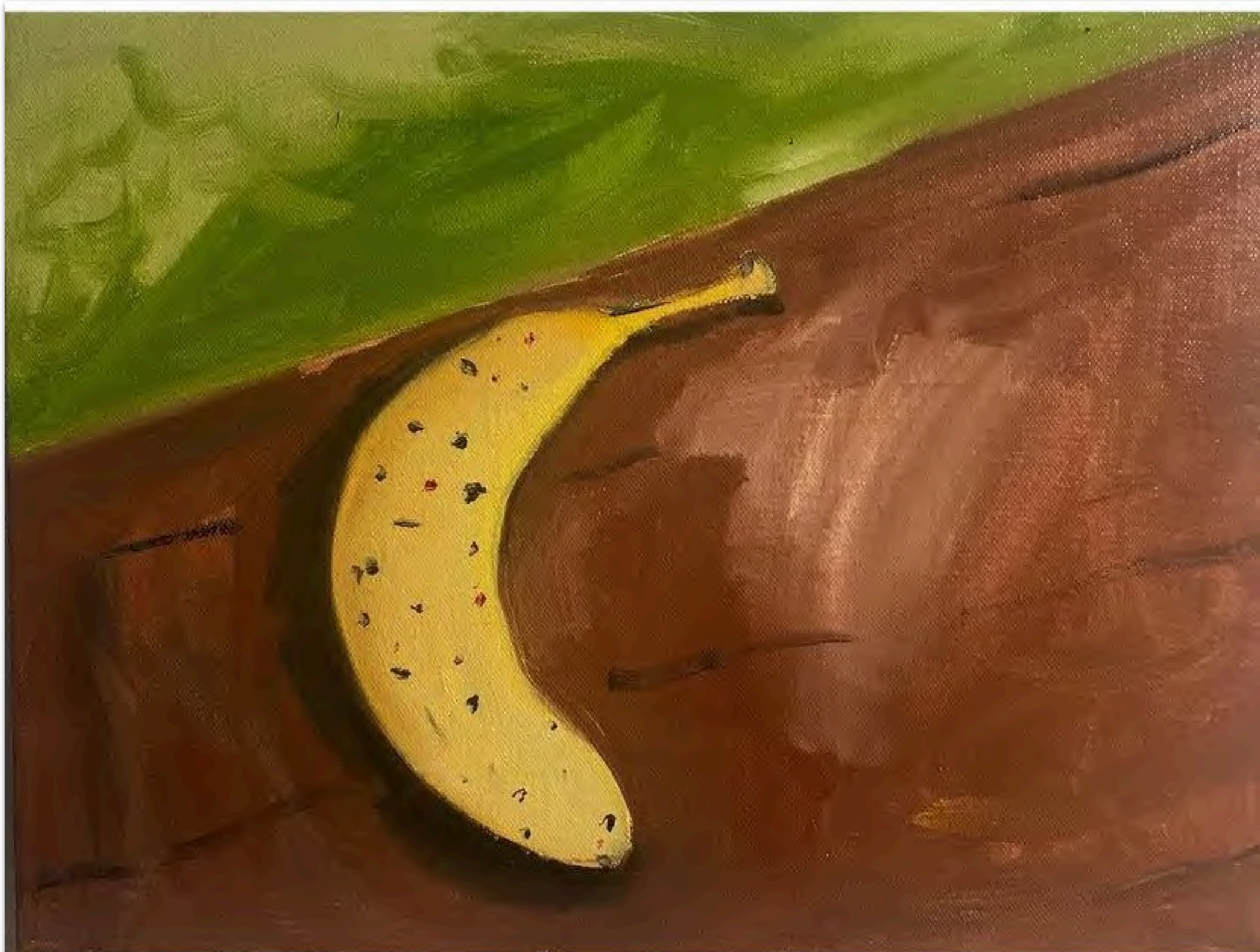
WIZARD



BANANAS

In this series of works Federico Luger touches on two important social debates that are on the table in Europe at this moment, one is the status of the immigration, in this case focus in Swizerland, the bananas of Federico is a clear intimation of exotic fruit from another land. The paintings make a clear reference to the Swiss Alps, especially the Engadina, where the artist passed important moments of his life with his daughter and son. For Federico Luger, bananas are a

metaphor and an answer to how cultural institutions and the media have the abuse of the immigrant figure, the excess of the media as it can focus more on the problem than on the solution. "The magical bananas" of Federico tried to represent a swift of this point of view. The banana also has antidepressive components... as Potassium and mood-changing substances... It's just to say: eat a banana and go ahead with your life.



Federico Luger

Banana on the table, 2019

Acrylic on canvas

30 x 40 cm

€ 2,500 + applicable taxes

WIZARD



Federico Luger

Linea y punto, 2018

Acrylic on canvas

30 x 40 cm

€ 2,500 + applicable taxes

WIZARD

IN THE ROUND WHITE CUBE

In 1982 Gabriele Di Matteo visited the Centre Pompidou in Paris. One afternoon, he saw Jackson Pollock's exhibition and his life changed...because that afternoon he decided that he was going to be an artist.

That same year, also Gabriel Orozco visited the Centre Pompidou, and, according to what he tells in an interview with Hans-Ulrich Obrist, that visit triggered in his mind a series of reflections that helped him develop his work further.

What I did was to create a point of reference: I invented a moment in which both "Gabriels" came across each other at the Centre Pompidou. I imagined them walking around and thinking, living, feeling the adrenaline that the experience that changed their lives provoked. And I put a white spot on the floor.

The white spot, in practice, becomes a kind of traffic sign, a guide that helps you remember that there are moments of inspiration and valuable ideas that you have to know how to recognize and follow. It is where hypostasis manifests. That spot directly links to Plato's conception of oneness... I

found my white spot in those blank labels that serve to categorize CDs.

It is the residue, what is discarded, even if for me it is a metaphor of the information that is not recorded nor catalogued, a sort of void that many people experiment, and even deny. The interesting thing about this spot

is that it is possible to find it in any part of the world, it is a global ready-made. It doesn't need distribution, because it is already distributed in every stationary store. Anyone can buy a blank label for a CD, stick the white spot wherever s/he wants and declare it a symbol.

I conquered my moment of inspiration painting, the experience of working with colours and brushes gives me enormous pleasure, a joy that other things fail to wake up in me.

Once I finish a work and the paint dries up, I pack it with wrapping paper. That paper gives the impression that the work is about to be delivered somewhere. That journey happens only metaphorically, when I stick the white spot. It is only then that the package becomes a package that is ready to travel.



Federico Luger
In the round white cube - wrapped up painting 3, 2012
Acrylic/oil on canvas, wrapping paper and sticker
24 x 31 cm

€ 6,100.00 + applicable taxes

WIZARD



FEDERICO LUGER

Born in Milan, 1979.

Lives and works in Milan and Maloja.

EDUCATION

Fine Arts: Accademia di Brera, Milan

SOLO EXHIBITIONS

2021 Wizard Gallery, Virtual Exhibition:
Fortnite. London, UK.

2016 Recent Works, Opere Scelte, Torino

2003 INSTITUT FRANCAIS DE MADRID,
Madrid, Spain.

2002 BIBLIOTECA RAÚL LEONI, Caracas,
Venezuela.

2001 PERFORART ESPAI, Barcelona, Spain.

2000 ATENEO DEL HATILLO, Estado
Miranda, Venezuela.

GROUP EXHIBITIONS

2021 Over and above, Drina Gallery,
Belgrade, Serbia.

2021 Net Jumps, Galleria Allegra Ravizza
(Cat), Lugano, CH

2020 Advertising the paradise, A Pick
Gallery, Turin Italy

2016 Relevant Notes, Cara Gallery. New
York, USA.

2013 NO TABOO, CAMERA16 GALLERY,
Milan, Italy.

2004 QUOTIDIANA, Museo Civico del
Santo, Padova, Italy.

2003 Sala Alternativa. En la mira,
Caracas.

2001 Three Artists, Three Architects.
Universidad Simón Bolívar, Caracas.

Salon Internacional ACEA, Barcelona.
Collettiva arte, poesia e musica, Acqui
Terme.

Salon International Plastica Latina, Clermont
Ferran.

XXVI Salon Internacional de Arte Aragua,
Museo de Arte Contemporanea Mario
Abreu, Caracas.

2001 Ateneo del Hatillo, Estado Miranda.
Salon Municipal Juan Lovera de Caracas,
curated by Luis Marin.

Universidad Católica Andrés Bello,
Venezuela.

Ateneo del Hatillo, Estado Miranda.

Riccardo Gay Luger
mobile: +44 7507 660395
rgluger@wizardgallery.com
www.wizardgallery.com

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